



ICAA 2025 Exhibitor Brochure





Jonathan Belanus
JB Insulation & Drywall
2025 ICAA President



Michael Kwart
ICAA Executive Director



Jeff Beck, TopBuild
ICAA Convention Co-Chair



Sara Eller, Cameron Ashley
Building Products
ICAA Convention Co-Chair

Hello and Welcome to ICAA 2025!

We are excited to be planning and booking for our 2025 Convention & Trade Show - even more so since 2024 was our biggest and most successful event to date. We can't wait to get the insulation industry together again this year and we certainly hope to see you in Orlando with us.

Last year, our Trade Show floor was sold out and we registered a record-breaking number of attendees. So whether you are considering exhibiting with us for the first time, or you are a regular who has been with us before, **we encourage you to reserve your booth space now to ensure placement.** This year, we've included more 10' x 10' booths to meet the demand and give exhibitors more space to show off your products, discuss your services, and meet with new and current customers. **Our show is growing, and we intend to provide you with everything you need to grow along with us.**

ICAA's Annual Convention & Trade Show is a full gathering of the industry and a unique opportunity for you to meet with contractors from all over the country, differentiate your products, touch base with your customers, and secure new leads. All in one place. **It would take dozens of flights and months of your time to do what can be done in one day at ICAA.**

Last year, we tried out a new schedule of having the trade show on one day instead of spread over two - and the feedback was overwhelmingly in favor of keeping that way. Times & details will come soon, but here's what you can plan on:

Wednesday 10/8 - ICAA Golf Outing

Wednesday 10/8 - Exhibitor Set-Up

Thursday 10/9 - ICAA 2025 Trade Show

Friday 10/10 - ICAA Educational Sessions

Saturday 10/11 - ICAA Educational Session

We look forward to seeing you in Orlando for ICAA 2025!



Why Exhibit at ICAA?

Good business is all about good connections. Good connections are found and they are built - both of which happen every year, in abundance, on the ICAA Trade Show floor.

Whether you are a distributor, manufacturer, or service provider, as an ICAA exhibitor, you will have the opportunity to connect directly with insulation contractors and professionals from all over the country. More connections means more business.

The ICAA Trade Show is:

- A direct link to your target market *and* key industry players.
- A thriving venue that puts you right in the middle of all the latest industry buzz.
- Where insulators go to learn about the products & tools that can grow their business and increase their profits.
- An annual “can’t miss” event dedicated entirely to insulation products, services, and education.

Our exhibitors know the value of the one-on-one time our size and schedule affords them with their customers. **ICAA is where the industry comes together and where business moves forward.** We expect exhibit space to once again fill up fast. Get your application in today and don’t miss out!



“Our company has been a member of ICAA for 15 years. The ICAA trade show is an annual event where we can meet our current customers and have the opportunity to meet future customers, all in one location. The efficiency of being in one location over the course of 3 days has been very productive for our company. Michael Kwart and his staff always deliver a well-organized event!”

Robin Reavis
JobPro Technology

“As proud ICAA members for the past three years, we find the ICAA Trade Show to be a great success. It gave us the opportunity to connect with top-tier insulation professionals, gain valuable recognition, and uncover excellent opportunities for our insulation solutions. More importantly, we gain first-hand insight into what insulation contractors truly need, deepening our understanding of the industry and its people. ICAA consistently delivers a well-organized and impactful event!”

Hanan Rotenberg
Radiant Barrier LLC

ICAA Attendance Growing Every Year



663

2021

665

2022

846

2023

847

2024



ICAA 2024 Exhibitors

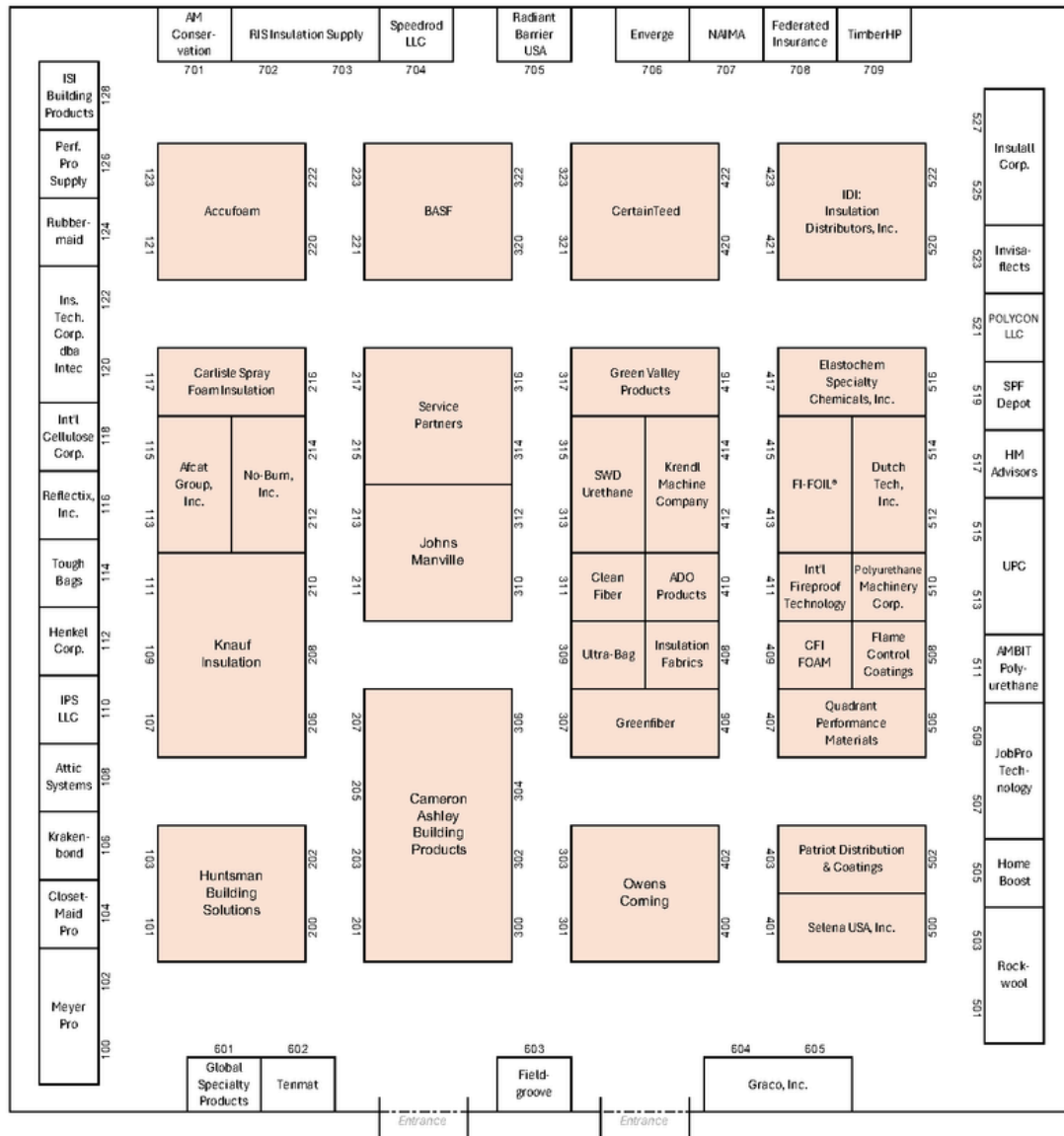
Year after year, our trade show floor is packed with the best the industry has to offer. From the largest manufacturers and distributors, to the small start-up with a big idea, contractors know they can find what they need. **Here are the companies who exhibited at ICAA 2024:**

Accufoam
ADO Products
Aeroseal
AFCAT Group, Inc.
AM Conservation
AMBIT Polyurethane, LLC
BASF
BOSS Industries
Cameron Ashley Building Products
Carlisle Spray Foam Insulation
CertainTeed
cfiFOAM, Inc.
CIMA
CleanFiber
ClosetMaid PRO
Dutch Tech, Inc.
Duramor
Dynamo Polyurethane Systems, LLC
ELASTOCHEM
Enverge Spray Foam
Federated Insurance
FieldGroove
Fi-Foil Company
Flame Control Coatings
FlameSeal, LLC
Gamma Meccanica SpA
General Insulation
Global Specialty Products USA, Inc.
Graco, Inc.
Green Valley Products, LLC
Henkel/OSI
HM Advisors
HomeBoost
Hook & Loop Technology GmbH
Huntsman Building Solutions
IDI Distributors

Insulall Corporation
Insulation Technology Corp. dba INTEC
International Fireproof Technology
IPS, LLC
ISI Building Products
JobPro Technology
Johns Manville
Knauf Insulation
Krendl Machine Company
Milo Insulation of Texas, LLC
NAIMA
Networx
No-Burn, Inc.
Nucleus Incorporated
Owens Corning
Polyurethane Machinery Corp (PMC)
Patriot Distribution & Coatings
Precision Converters, Inc.
Quadrant Performance Materials
Radiant Barrier, LLC
RESNET
RIS Insulation Supply
ROCKWOOL North America
Rubbermaid Closet
Service Partners
SPF Depot
Spray Foam World Wide
SPFA
Stark Supply/ Vega Bond
SurPro Stilts
SWD
Tenmat
Ultra-Bag
Universal Polymer Corp.
Wm. W. Meyer & Sons, Inc.
Xcelus Building Systems, Inc.

Benefits of Becoming an ICAA Sponsor

PLATINUM	GOLD	SILVER	BRONZE
Priority booth selection (First)	Priority booth selection (Second)	Priority booth selection (Third)	Priority booth selection (Fourth)
Complimentary staff passes (4)	Complimentary staff passes (4)	Complimentary staff passes (2)	Complimentary staff passes (1)
Discounted Customer Passes	Discounted Customer Passes	Discounted Customer Passes	Discounted Customer Passes
Premium Booth Fee Waived	Premium Booth Fee Waived	Premium Booth Fee Waived	Premium Booth Fee Waived
Included in Punchcard Giveaway	Included in Punchcard Giveaway	Included in Punchcard Giveaway	Included in Punchcard Giveaway
Recognition in Convention Issue of <i>Insulation Contractors Report</i>	Recognition in Convention Issue of <i>Insulation Contractors Report</i>	Recognition in Convention Issue of <i>Insulation Contractors Report</i>	Recognition in Convention Issue of <i>Insulation Contractors Report</i>
Recognition in President's Opening Address	Recognition in President's Opening Address	Recognition in President's Opening Address	Recognition in President's Opening Address
Company logo in Convention program	Company logo in Convention program	Company logo in Convention program	Company logo in Convention program
Company logo on signage	Company logo on signage	Company logo on signage	Company logo on signage
Free half-page ad in Convention issue of <i>Insulation Contractors Report</i>	Free half-page ad in Convention issue of <i>Insulation Contractors Report</i>		
Company logo on Convention webpage	Company logo on Convention webpage		
Sponsored Educational Session			
Premium Listing in Convention program, inc. logo, write-up, contact info			
	\$5,000	\$2,000	\$1,000



ICAA 2025

October 8 - 11, 2025

Disney's Coronado Springs, Lake Buena Vista, FL

Shaded Booths = 10' x 10'

White Booths = 8' x 10'

P1 = Premium Booth Space, add \$300 per booth

P2 = Premium Booth Space, add \$200 per booth

Premium Booth Fees Waived for Sponsors

Questions? Contact Sandi Day, office@insulate.org

Insulation Contractors Association of America | ICAA
www.insulate.org | 703-739-0356

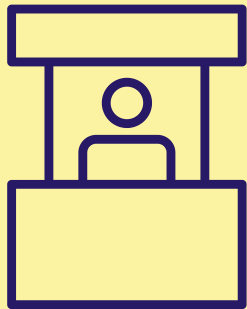
[TO SEE CURRENT FLOOR PLAN/AVAILABLE BOOTH SPACE, CLICK HERE](#)

Booth Rates & Show Info

To reserve space, please complete the Application for Booth Space found at www.insulate.org/icaa2025, or by using the QR Code here. Booth space is reserved in order of application receipt. Booth space is not guaranteed until full payment is made. **Booth fees include two (2) booth staff registrations per booth purchased.**



ICAA MEMBER



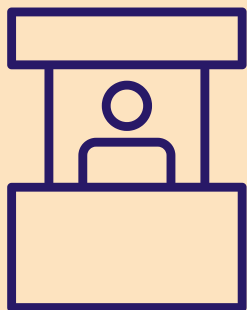
Early Bird Rates (paid before June 14)

8' x 10' Booth		10' x 10' Booth	
SINGLE	\$3,000	SINGLE	\$3,300
DOUBLE	\$5,600	DOUBLE	\$5,700
TRIPLE	\$7,700	TRIPLE	\$8,000
QUAD	\$10,000	QUAD	\$10,300

Regular Rates (paid after June 14)

8' x 10' Booth		10' x 10' Booth	
SINGLE	\$3,200	SINGLE	\$3,500
DOUBLE	\$5,600	DOUBLE	\$5,900
TRIPLE	\$7,900	TRIPLE	\$8,200
QUAD	\$10,200	QUAD	\$10,500

NON-MEMBER



Early Bird Rates (paid before June 14)

8' x 10' Booth		10' x 10' Booth	
SINGLE	\$3,500	SINGLE	\$3,800
DOUBLE	\$5,900	DOUBLE	\$6,200
TRIPLE	\$8,200	TRIPLE	\$8,500
QUAD	\$10,500	QUAD	\$10,800

Regular Rates (paid after June 14)

8' x 10' Booth		10' x 10' Booth	
SINGLE	\$3,700	SINGLE	\$4,000
DOUBLE	\$6,100	DOUBLE	\$6,400
TRIPLE	\$8,400	TRIPLE	\$8,700
QUAD	\$10,700	QUAD	\$10,000

Exhibitor Rules & Regulations

Exhibitor's Kit. The Exhibitor's Kit contains important information and order forms for services offered by ICAA's official Trade Show contractor, Alliance Exposition Services, including material handling/drayage, exhibit booth furnishings, labor, electrical service, telephone, cleaning and janitorial services, freight handling, etc. Exhibit area is carpeted. Each booth will be draped with 8' high back and 3' high side with one two-line exhibitor identification sign, 7"x 44". **A link to your Exhibitor Kit will be emailed directly to the Exhibitor Company Rep as noted on the Application for Exhibit Space.**

Hours for Move-In and Move-Out. Exhibitors may have access to the exhibit area starting at 1:00 PM on Wednesday, October 8; booths must be set up by 8:00 am on Thursday, October 9. Empty crates and cartons will be delivered when move-out hours begin at 5:00 PM on Thursday, October 9. Packing of merchandise and dismantling of displays/exhibits shall not start until after the Show's closing at 5:00 PM Thursday. The exhibit area must be cleared of all exhibit materials by 10:00 AM on Friday, October 10.

Exhibitor Setup: Wed 10-8, 1:00 - 11:00 pm
Trade Show: Thurs 10-9, 10:00 am - 5:00 pm
Exhibitor Tear Down: Thurs 10-9, 5:00 pm - MIDNIGHT
Fri 10-10, 8:00 am - Noon

Liabilities/Insurance. Exhibitor assumes all responsibility for any and all loss, theft, or damage to Exhibitor's displays, equipment and other property while on the Disney's Coronado Springs premises, and hereby waives any claim or demand it may have against ICAA, Disney's Coronado Springs, or its affiliates arising from such loss, theft or damage. Exhibitor agrees, for the benefit of Disney's Coronado Springs and its affiliates, to comply with all Disney's Coronado Springs policies for exhibitors and all applicable laws, codes and regulations. In addition, Exhibitor will indemnify and hold harmless Insurance Contractors Association of America and Disney's Coronado Springs and their respective parent, subsidiary, and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including, without limitation, attorney's fees and costs through and including any appeal, arising from or in connection with Exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error, or omission or willful misconduct of Exhibitor or its employees, contractors, subcontractors, or agents.

If a dispute arises out of or relating to this Agreement between ICAA and Exhibitor, and if said dispute cannot be settled through negotiations, the parties agree to first try in good faith to settle the dispute by mediation, meeting in person in the locality of the ICAA headquarters without counsel, before making a demand for arbitration in the locality of the ICAA headquarters, pursuant to the rules of the American Arbitration Association.

Exhibit Operation and Activities. Only exhibitors are permitted to distribute printed matter and only at their designated booth(s). Materials, equipment, or activities that detract from the atmosphere of the Trade Show or that disturb exhibitors are prohibited. Costumed personnel or mannequins must not be offensive or disruptive in their appearance or dress. ICAA shall have the right to prohibit any exhibit that in its opinion is not suitable to the character or purpose of the Trade Show and shall be modified by request of ICAA. ICAA reserves the right to remove from the Trade Show materials, advertising, or literature that are not in keeping with the standards of the Show. There shall be no literature distributed that has any reference or connotation to an ICAA endorsement unless fully authorized and expressed by ICAA in writing in advance.

Exhibit Note: The height restriction without rigging is 16 feet.

Cancellation Policy. All cancellation notices must be received in writing. Booth cancellation fees as follows: Up to July 16, 2025, no fee. After July 16, 2025, 100% of booth price. Registration fees for any additional booth personnel who cancel after August 31, 2025, will be forfeited.

Trade Show Rules:

- Unauthorized videotaping or photography is not permitted.
- All costumed personnel must confine themselves to their designated exhibit booth. **Disney character costumes are prohibited.**
- Animals are not permitted.
- Solicitation by anyone other than exhibitors is not permitted.
- Exhibitors who sell equipment or materials must notify Alliance Exposition Services to arrange removal.
- The use of nail guns is not permitted during Trade Show hours.
- **Outside food & beverage is prohibited. Please see Exhibitor Kit for link to make arrangements for food & beverage.**

Booth Fees & Staff Registration. Booth fees include registration for two (2) booth staff per booth purchased. Additional booth staff are charged \$350 per person. **To receive booth staff rate, registrant must be employed by exhibiting company.** Booth staff fees must be paid before date of show. All registrants and booth staff are invited to take part in all Convention & Trade Show activities.

Booth space is reserved in order of applications received. A completed Application for Booth Space is required for booth space reservation. Requested or reserved booth space is not guaranteed until full payment is made.

Other. ICAA reserves the right to modify Trade Show, Exhibitor Setup & Teardown hours, and/or the floorplan.



Disney's Coronado Springs Resort

1001 W. Buena Vista Drive
Lake Buena Vista, FL 32830
(407) 939-5277

Celebrate the unique blend of Spanish, Mexican and Southwest American cultures at Disney's Coronado Springs Resort. This beautiful lakeside oasis offers classic influences, Disney touches and modern comforts to energize and inspire.

Before you even reach the port-cochère, you'll be welcomed with magnificent views of this Resort hotel—which is particularly captivating at night thanks to its dramatic lighting. Disney's Coronado Springs Resort features a grand entrance with 3 elongated archways and a signature, ribbon-patterned design that lends to a striking architectural expression.

Thank You to our ICAA 2024 Sponsors

PLATINUM

Cameron Ashley Building Products
CertainTeed
Enverge
Huntsman Building Products
Johns Manville
Owens Corning

DIAMOND

Knauf Insulation

GOLD

Accufoam
Carlisle Spray Foam Insulation
Federated Insurance
Graco
Green Valley Products
Networx
No-Burn, Inc.
Patriot Distribution & Coatings

Quadrant PM
Service Partners
SWD

SILVER

BASF
ElastoChem
Fi-Foil
IDI Distributors

BRONZE

ADO Products
AWCI Media
Energy Fox Solutions
FieldGroove
Krendl
Roofing Contractor
RIS Insulation Supply
Walls and Ceilings Magazine